

M I A D N N A

THE ECO DIAMOND

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Portland Lab-Grown Diamond Retailer Sets New Standard as Diamond Industry Leader

PORTLAND, Oregon – June 12, 2018 – Portland lab-grown diamond retailer, MiaDonna, continues to raise the bar as the industry leader. On Thursday, June 7, 2018, MiaDonna & Company was recognized as one of Portland Business Journal's 100 Fastest-Growing Private Companies in Oregon. This is the fifth time MiaDonna has been recognized for their continued financial growth as a private organization.

Earlier this year, MiaDonna announced it was donating 22 percent of 2017's profits to directly fund the new Greener Diamond Agricultural Training Center opening in early 2019. This contribution significantly surpassed previous year's donations which averaged five percent, furthering their mission to empower communities to grow food instead of mine for diamonds.

The Center will train and employ up to 100 people in a two-year curriculum. Program participants will earn an income while learning agricultural trade skills. Upon completion of the training, they will have the opportunity to form a smaller cooperative and receive a loan of seeds, animals and a grant to start a farm of their own. This will allow the farm to not only sustain itself but also help diamond mining communities establish smaller farms and develop new trades of their own.

The Center aims to economically empower communities, especially youth with self-sustainable income generating programs. The project will execute land and fish farming, animal husbandry, and micro-lending. When implemented, the project will significantly reduce poverty and strengthen Liberia's food security.

"Agriculture is seen not only as a medium for employment but also as an important strategy to ensure food security for the country" said founder and CEO Anna-Mieke Anderson. "Liberia will be our main focus for the next two years and we are hoping to duplicate this initiative to surrounding countries soon after."

Profits from every MiaDonna purchase support educational, mentorship, agricultural, and urgent relief programs in damaged diamond mining communities. To learn more about MiaDonna and The Greener Diamond, visit <https://www.miadonna.com/>.

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